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## NEW GAMES FOR 2026

### A QUICK RECAP AND THE HOTTEST LINEUP OF THE YEAR

At ICE Barcelona, we revealed our most ambitious roadmap yet — with fun firmly at the heart of everything coming in 2026. This year, we are planning over 110 new live and RNG releases by all Group brands: Evolution, NetEnt, Red Tiger, Ezugi, Nolimit City, Big Time Gaming, and our newly launched slots brand, Sneaky Slots.

### OUR EXCLUSIVE HASBRO PARTNERSHIP GAMES

Our partnership with Hasbro continues to break new ground, and this year's ICE gave everyone a sneak peek at what's ahead. We will launch MONOPOLY Filthy Rich, our most ambitious live game show yet; Game Night, a nostalgic feast of bonus rounds inspired by classic board games; MONOPOLY Roulette; MONOPOLY Roll'em; and more!

On the RNG side, look out for MONOPOLY Money Line (NetEnt), MONOPOLY Cash Is King (Red Tiger), MONOPOLY Megapots, and MONOPOLY Rush Hour (BTG).

This exciting line-up delivers classic Hasbro fun in all-new formats for every player.

Thank you to everyone who took the time to visit us at ICE! It was a pleasure to meet so many of our partners, clients, and industry friends in person.

# CUSTOM ROULETTE



THE ONLY LIMIT IS YOUR  
IMAGINATION



We've opened the door to bold new imagination. Are you ready to step in and build something unforgettable? Custom Roulette is here, offering endless ways to showcase your brand identity and entertain players from day one.

Custom Roulette is a next-generation live roulette solution engineered to adapt to any brand identity. You can select from a range of pre-designed studio environments or choose to build entirely tailored studios that bring your unique vision to life. Every visual element—from backgrounds and colour schemes to materials, lighting, and decorative features—can be customised. Even promotional video screens and branding panels are available for added impact.

With seamless green screen technology, switching between backgrounds and visual styles is effortless, making it easy to update campaigns or refresh your look at any time.

Custom Roulette allows your brand to visually stand out while benefiting from a proven live Roulette experience and the highest level of live casino entertainment.

## KEY FEATURES

- Three ready-to-launch studio looks
- Creative flexibility aligned to your brand identity
- On-demand promotional screen activation within the live studio.

### AVAILABLE NOW!

Contact your Key Account Manager to explore and learn more about bespoke concepts.

# DRAGON DRAGON



GLOBAL LAUNCH SOON



Dragon Dragon is a beautifully-simple, fast-paced guessing game.

Two coins, each with Gold Dragon on one side and Red Dragon on the other, are shaken in separate bowls. You can place your bets on whether both coins will land on Red Dragon or Gold Dragon side. If you believe that the coins will land on different sides, you can place your bet on Dragon Dragon.

## KEY FEATURES

- Simple, fast-paced rounds
- High RTP across all bets
- Dramatic reveal of coins to keep players entertained.

### REGISTER YOUR INTEREST NOW

Scheduled Go-Live date: 8 April 2026. Contact your Key Account Manager now to ensure you have Dragon Dragon on launch day.

# TWO LOCALISED CRAZY TIME LAUNCHES



## MORE FUN FOR BRAZILIAN PORTUGUESE AND TURKISH-SPEAKING PLAYERS

We're pleased to introduce Türkçe Crazy Time, now streaming live from our Georgia studio with native Turkish-speaking hosts. And there's more on the way. Crazy Time Brasil will launch at the beginning of March, delivered in Brazilian Portuguese from our São Paulo studio.

As the world's most popular live game show, Crazy Time combines a spectacular studio, engaging hosts, interactive Bonus rounds, and multipliers reaching up to 20,000x, creating an unforgettable player experience. This expansion means Crazy Time is now available in four languages — English, Italian, Brazilian Portuguese, and Turkish — offering even more choice to players worldwide.



# EXCITING LOCALISED RELEASES APPROACHING



## EXPERIENCE OUR BEST GAMES IN EVEN MORE LANGUAGES

### RED BARON IN BRAZILIAN PORTUGUESE

Barão Vermelho launches at the end of February for Brazilian Portuguese-speaking players, delivering high-energy crash game action from our Brazil studio. The game stands out for the suspense of timing your cash out before the plane flies away along with the chance to hit multipliers of up to 20,000x. With native hosts and a fully-localised experience, Barão Vermelho is a soaring new addition to the Brazilian market.

### RULETA RELÁMPAGO XXXTREME

Get ready for a high-voltage release. Spanish XXXtreme Lightning Roulette goes live on 18 March, directly streaming from our Spain studio. This much-anticipated launch delivers all the signature excitement of our award-winning Lightning Roulette with the extreme Chain Lightning feature and multipliers up to 2,000x. With its electrifying gameplay and native-speaking hosts, this new title is set to strike wide appeal and create unforgettable moments for Spanish-speaking players.

### ICE FISHING BRASIL

The Arctic chill is coming to Brazil! Fully native-speaking Ice Fishing variant launches at the end of March, bringing the frosty excitement of a high-speed game show to Brazilian Portuguese-speaking players. This fan-favourite game features a virtual money wheel, instant cash prizes, and three unique Bonus rounds with payouts up to 5,000x. Ice Fishing Brasil marks another important step in delivering a surprise-filled, localised adventure designed for our LATAM audience.



# CRAZY TIME BIG WIN



## UNFORGETTABLE ROUND WITH 20,000X MULTIPLIER

Crazy Time gave players a moment to remember earlier this month with one of its most exciting rounds yet. The action began as the Top Slot matched the Crazy Time bonus with a 25x multiplier. Once the Bonus wheel started spinning, players watched as the green flapper landed on Double six times in a row, escalating the multiplier to an extraordinary 20,000x. When the virtual wheel finally stopped, a total of €16.9 million was awarded across the winners.



# NEW PRODUCT FEATURES



## ICE FISHING REELS IN EVEN MORE FUN

Ice Fishing has quickly become a player favourite, drawing in audiences with its fast-paced spins, frosty atmosphere, and the thrill of reeling in big wins. Some of you may have already noticed a pair of fresh, action-packed surprises making waves in the Bonus rounds.

### CALLING IN THE ROBOT

When Big Red bites and the multiplier climbs sky-high, not even the rod, a crane, or helicopters can finish the job. That's when the robot comes in to haul in the catch and deliver a spectacular win players will remember.



## BIG FISH EAT SMALLER FISH

As the host reels in a fish during any of the three Bonus games and the multiplier rises, a bigger fish may suddenly appear and swallow the first catch. This unexpected twist instantly boosts your multiplier, bringing extra excitement and potentially bigger rewards.



# EUROPEAN CASINO CONTENT SUPPLIER



## RECOGNISED FOR INNOVATION AND LOCALISATION EXCELLENCE

We are proud to be named European Casino Content Supplier at the EGR Europe Awards 2026. This honour reflects our drive to deliver market-leading, localised content and advanced technology for operators across Europe. A huge thank you to our incredible teams, partners, and players for making this achievement possible.



# EVENTS AND PROMOTIONS



## UPCOMING PROMOTION OPPORTUNITIES

Now is the time to plan your promotions calendar for the months ahead. Below you'll find a wide range of key events for which we suggest running a promotion for or considering to decorate your dedicated tables.

### EVENTS

#### MARCH

- Holi Festival (4 Mar)
- International Women's Day (8 Mar)
- Cheltenham Horse Racing Festival (10-13 Mar)
- St. Patrick's Day (17 Mar)
- Cherry Blossom Festival (20 Mar-12 Apr)

#### APRIL

- April Fools' Day (1 Apr)
- Easter (5 Apr)
- The Grand National (11 Apr)
- King's Day (27 Apr)

#### MAY

- Mother's Day (10 May)
- Elitloppet (23-25 May)
- Kentucky Derby (3 May)
- Ice Hockey World Championship (9-25 May)
- Eurovision Song Contest (13-17 May)
- European Rugby Champions Cup Final (24 May)
- French Open (Roland-Garros) (25 May-8 Jun)

Contact your Key Account Manager or the Promotions Team to register your interest or to explore further promotion possibilities.

## PROMOTION IDEAS

### WOMEN'S DAY - LADIES' HOUR

Get a Suited Pair of Queens in your initial cards and get X\* reward.

### WOMEN'S DAY - 8-SPIN SURPRISE!

Bet 8 rounds and get a chance to win X\* reward. (Trigger Randomiser)

### WOMEN'S DAY - HER MOMENT TO DREAM

Bet and win on 40 on Dream Catcher and get X\* reward.

### ST. PATRICK'S DAY - IRISH TWINS

Win a straight up on number 17 between 17:00-18:00 and get a chance to win X\* reward!

### ST. PATRICK'S DAY - KICK START THE HEART

Enter Battery Charger Bonus Game in Lightning Storm and get chance to win X\* reward! (Trigger Randomiser)

### CHERRY BLOSSOM FEST - FLOWER COLUMN

Choose a column on Roulette and, if the ball lands on your selected column, get a X\* reward.

### CHERRY BLOSSOM FEST - BLOSSOM OF FORTUNE

Win on the PINK sectors on Crazy Time and get X\* reward.

*\*The reward will be determined by the Operator.*

